

HOW TO GUIDE Coaching

THE VIRTUAL APPOINTMENT



Step 1:

Ask people INDIVIDUALLY (via message, text, or phone call) if they would like to participate in the virtual experience.

Sample Script:

"Hey Gina! Hope you are well! During this interesting time in our world I am offering some fun and relaxation from the comfort of your own home with a virtual beauty experience. Would you be interested in participating?"

*Once she says YES! Invite her to the group / event / zoom and give her the details on how to join.
See How-to guide for specific event type*

Step 2:

Send a private message to your guest a few days before the party reminder her about it & encouraging her to participate.

Sample Script:

"Hey Gina! So excited you are joining us for our virtual Brows & Eyes event this Sunday at noon. Be watching the group page and comment when you see a post between now and then. It is one way you can get entries for the drawings.

PRO TIP: If she hasn't accepted the invite to join the group or clicked "going" in the event, she won't be able to see the posts. Make sure she has done so and if not, remind her she must do that in order to be able to participate.

Step 3:

Send another reminder about the date/time and participation in the experience the day before.

Sample Script:

"Hey Gina! Hope you are looking forward to our Brow & Eye experience tomorrow at noon! Keep commenting, I want you to be one of the prize winners!

Step 4:

Send one last reminder within 15 minutes of the event start time.

Sample Script:

"Hi Gina! our event starts in just 15 minutes! Thanks so much for joining me - I really appreciate your support. We're going to have fun, learn some stuff, and hopefully you'll win a prize :)

PRO TIP: Tag her on at least one post that allows her to comment and get extra drawing entries. Tha will show up in her notifications as another reminder for her to get on the virtual experience.